



A Blooming Partnership

OBJECTIVE

Bloomist is on a mission to bring nature to homes across America from a global community of artisans, designer-makers, and ethical suppliers through multiple sales channels in the digital space. They sought to drive brand awareness and increase sales through a larger, more strategic digital presence.

SOLUTION

Bloomist joined forces with The Marketeer Group to execute a holistic digital program rooted in both paid social and search. These tactics, launched across Facebook and Google, successfully drove efficient low funnel conversions for Bloomist, while keeping the brand top-of-mind among desired, intent-minded consumers.

RESULTS



Average Monthly
search volume
24%



Avg. Social-Driven
Purchases
11.5%

We're so glad we're here to help. Get started today by reaching out to 917-596-2737 or email stefanie@themarketeergroup.com